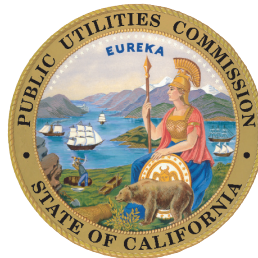




CPUC Small Business Initiatives

- 1. Information At Your Fingertips:** The CPUC's Small Business website serves the small business community by being both informative and interactive. Visit us at www.cpuc.ca.gov/smbus.
- 2. Expos:** The CPUC conducts small business expos throughout the state to promote procurement opportunities and educate small businesses on important topics such as how to do business with utilities, state agencies, and other entities.
- 3. Speaking Engagements and Workshops:** The CPUC educates the small business community on topics of interest such as how to reduce energy and water bills. The CPUC partners with key clients (chambers of commerce, local governments, business organizations, etc.) to organize and schedule these events.
- 4. Surveys and Focus Groups:** The CPUC partners with chambers of commerce, local governments, and business organizations to conduct research and gather information to understand what the key business issues and policy concerns are for the small business community.
- 5. Small Business Outreach:** The CPUC's Small Business Team educates the small business community on key issues, polices and practices by disseminating CPUC and legislative information to chambers of commerce, local governments, business organizations, and other key clients.
- 6.** The CPUC is available to participate in your community events.



**California Public Utilities Commission
Small Business Program
505 Van Ness Avenue
San Francisco, CA 94102**

**smallbiz@cpuc.ca.gov
1-800-253-0500
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small business program

California Public Utilities Commission





About the CPUC Small Business Program

The California Public Utilities Commission (CPUC) advocates for the small business community by working with regulated utilities and other entities to ensure that every small business receives safe, reliable and timely utility service and infrastructure at reasonable rates. The CPUC program:

- Promotes economic development of the small business community by providing resources and information about state, utility, and other entity contracting opportunities.
- Ensures the competitive nature of small business requests for state contracting and CPUC service needs.
- Provides the education and outreach necessary to raise awareness of various regulatory and legislative policy issues impacting the small business community.



State of California Wants Your Business!

- The State of California is committed to the development of small businesses and as a result, California state agencies have a 25 percent small business (SB) goal and 3 percent disabled veteran business enterprise (DVBE) goal.
- SB and DVBE certifications are handled by the Department of General Services (DGS). For application information go to: www.caleprocure.ca.gov or call 916-375-4940
- To pursue business opportunities with the state, SBs are encouraged to get certified with DGS. Certification affords SBs 5 percent bid preference in competitive state contracts.
- To be eligible for SB certification, businesses must be domiciled in California with 100 employees or less and have average gross receipts of \$16 million or less over previous three tax years.



CPUC Small Business Expos

The CPUC's Small Business Expos help connect small businesses to utilities, public agencies, and other entities. These Expos serve to:

- Educate small businesses on the benefits of becoming certified as a small business; and women, minority, disabled veteran, LGBT, and persons with disabilities business.
- Enlighten small businesses regarding best business practices of utility and other entity, and "how to get in the door" of these companies.
- Inform small businesses of utility, government, and other entity contract opportunities.
- Provide networking with other small business owners.

For information on upcoming Expos, visit our website: www.cpuc.ca.gov/expos/

For more small business related information: www.cpuc.ca.gov/smbus