

Appendix A-4, ANNUAL WORK PLAN AND PERFORMANCE METRICS PLAN (see Sec VI. B)									
[Consortium Members, create a separate work plan and performance metrics plan for each work plan year, if seeking multi-year funding]									
Name of Consortium:		Redwood Coast Connect							
Name of Project:		Redwood Coast Connect Deployment Support							
Proposed Start Date of Project:		1-Nov-22							
Broadband deployment activities funded by other state or federal grants		None							
Confirmation that CASF consortium budget does not duplicate any other sources of funding		Confirmed <input checked="" type="checkbox"/> Check	If checked, explain why there is no funding duplication: RCC Does not have any other state or federal grants for broadband activities.						
Year 1: November 1, 2022 - October 31, 2023; Year 2: November 1, 2023 - October 31, 2024; Year 3: November 1, 2024 - October 31, 2025 <i>[see instructions below for work plan terminology definitions and requirements]</i>									
Objective	Activity Description	Start-Up Activity	Deliverable(s) *	Beginning Month	End Month	Performance Measure(s)*	Method for Performance Tracking and Measuring	Responsible Party(ies)	
<b>Objective 1.</b> Collaborating with the Commission and other state agencies to engage regional consortia, local officials, ISPs, stakeholders, and consumers regarding priority areas and cost-effective strategies to achieve the broadband access goal	Activity 1	Utilize the Commission's broadband maps as relevant to the geographical areas	<input type="checkbox"/>	Regional broadband deployment current state assessment analysis	22-Nov	25-Oct	1. Three (3) improved lists of anchor institutions (one per county) targeted to areas near proposed CASF funded deployment. 2. Eighteen (18) community outreach presentations targeted to areas near proposed CASF funded deployment (6 per year) 3. Three (3) surveys targeted to areas near proposed CASF funded deployment (1 survey each year)	1. Updated lists of key anchor institutions identified & maintained for all CASF proposed deployment projects (Currently estimated at 6 lists) 2. 6 stakeholder presentations are scheduled, promoted and conducted each year. Powerpoint presentations are created includes the organization and date of presentation. Event is recorded if stakeholder allows to be shared with a wider audience. 3. Survey is created, conducted and report is produced.	CCRP, RREDC, Access Humboldt
	Activity 2	Identify the Commission's mapping data improvement and work with the Commission to update the data/map	<input type="checkbox"/>	Broadband mapping data updates and feedback	22-Nov	25-Oct			
	Activity 3	Conduct marketing and outreach	<input type="checkbox"/>	Marketing & outreach materials and outreach summary	22-Nov	25-Oct			
			<input type="checkbox"/>						
<b>Objective 2.</b> Identifying potential CASF infrastructure projects or potential broadband deployment projects related to new programs created under SB 156 and AB 164, along with other opportunities, where ISPs can expand and improve their infrastructure and service offerings to achieve the goal of reaching 98% broadband deployment in each consortia region	Activity 1	Gather market data, undertake studies to identify priority areas	<input type="checkbox"/>	Report of priority areas	23-Jan	24-Dec	1. Priority areas list created and maintained for all 3 counties 2. List of broadband provider offerings identified and maintained for all 3 counties 3. CASF new infrastructure projects identified 4. List of federal funding is maintained	1. Priority list is developed and updated each year. 2. List of broadband offerings is created and updated each year. 3. Federal Funding list is updated and shared with stakeholders and during presentations.	CCRP, RREDC, Access Humboldt
	Activity 2	Identify broadband provider offerings and identify key anchor institutions in consortia areas	<input type="checkbox"/>	Broadband provider offering analysis that can be shared with community members and economic development partners	23-Jan	24-Dec			
	Activity 3	Identify CASF infrastructure projects	<input type="checkbox"/>	3 lists of proposed CASF infrastructure projects created and shared with regional providers (one for each county)	23-Jan	24-Dec			
	Activity 4	Identify other opportunities (i.e., leverage funding, collaborating with other stakeholders)	<input type="checkbox"/>	Track federal funding opportunities and analysis of whether regions priority areas qualify	22-Nov	25-Oct			

<b>Objective 3.</b> Assisting potential CASF infrastructure applicants or potential applicants for broadband deployment projects related to the new programs created under SB 156 and AB 164 in the project development or grant application process	Activity 1	Develop and implement cost-effective strategies for broadband deployment	<input type="checkbox"/>	Technical assistance is provided to 8 cities, 3 counties on strategies to reduce broadband deployment costs	22-Nov	25-Oct	1. Eight (8) cities and three (3) counties have consultation on cost-effective strategies developed and implemented 2. At least three (3) infrastructure applications assisted 3. At least three (3) ISPs assisted	1. Log is created and maintained of RCC contact with city and county partners 2. Three (3) plans are created to ship to ISPs for possible CASF funding deployment applications. 3. Log is created and maintained of RCC contact with ISPs	CCRP
	Activity 2	Provide information and data about broadband availability and demand aggregation to ISPs; and inform them about CASF and assist them in identifying CASF project areas	<input type="checkbox"/>	Progress reports on cost-effective strategy implementation	22-Nov	25-Oct			
	Activity 3	Work with ISPs to develop projects and grant applications	<input type="checkbox"/>	Assist with infrastructure application development/Provide letters of support	22-Nov	25-Oct			
	Activity 4		<input type="checkbox"/>						
	Activity 5		<input type="checkbox"/>						
<b>Objective 4.</b> Conducting activities that will lead to or that can be reasonably expected to lead to CASF infrastructure projects or broadband deployment projects related to new programs created under SB 156 and AB 164, including the Federal Funding Account, Middle-Mile, Broadband Loan Loss Reserve, and Local Agency Technical Assistance.	Activity 1	Support CASF funding projects with permitting activities	<input type="checkbox"/>	Assist in scoping meetings, Right of Way work, help facilitate meetings with agencies and regulatory staff	22-Nov	25-Oct	1. Project permits supported for Digital 299, Eureka-Trinidad, 2. One hundred (100) stakeholders engaged 3. Four (4) presentations are created and presented six (6) times	1. Inventory of help provided is created and maintained 2. Lists of contact information from stakeholders is created and maintained 3. Presentations are created and updated once rules are created and shared with stakeholders	CCRP, RREDC, Access Humboldt
	Activity 2	Engage stakeholders and ISPs to better understand regional broadband needs and solutions	<input type="checkbox"/>	Description of activities performed and results achieved	22-Nov	25-Oct			
	Activity 3	Promote and provide technical assistance to new programs created under SB 156 and AB 164	<input type="checkbox"/>	Create presentations for the Federal Funding Account, Middle-Mile, Broadband Loan Loss	23-Jan	25-Oct			
	Activity 4		<input type="checkbox"/>						
	Activity 5		<input type="checkbox"/>						
<b>Objective 5.</b> Assisting the Commission in publicizing requests for wireline testing volunteers in areas, as needed	Activity 1	Publicize wireline testing volunteer requests, as needed	<input type="checkbox"/>	Publicizing materials and list of testing volunteers, as needed	23-Nov	24-Oct	1. If requested to assist, 50 potential users will be identified 2. If requested to assist, 50 mapping data updates identified as a result of testing	Note: this Objective will only be performed if assistance is requested by the Commission. 8 cities, 11 Tribes will be contacted to seek volunteers	CCRP, Access Humboldt, Del Norte, Humboldt and Trinity Counties
	Activity 2	Assist volunteers in wireline testing, as needed	<input type="checkbox"/>	Wireline testing training materials, as needed	23-Nov	24-Oct			
	Activity 3	Collect and analyze wireline testing data, as needed	<input type="checkbox"/>	Wireline testing data analysis, as needed	23-Nov	24-Oct			
	Activity 4		<input type="checkbox"/>						
	Activity 5		<input type="checkbox"/>						
Conducting and Submitting annual audit reports, as required	Annual Audit	Provide the required annual audit report	<input type="checkbox"/>	Annual audit report	22-Nov	25-Oct	n/a	n/a	Sponsored Programs Foundation